infocomm SOUTH EAST ASIA GoVIRTUAL

WWW.INFOCOMM-SEA.COM

21 - 22 OCTOBER 2021 • 9AM - 4PM THT

INNOVATING A NEW FUTURE WITH PRO-AV TECHNOLOGY

POWER UP YOUR BUSINESS IN SOUTHEAST ASIA

Singapore Pavilion Proposal

Organized by AVLIAS

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PRO AUDIO • VISUAL • LIGHTING
INTEGRATION ASSOCIATION OF SINGAPORE

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InfoComm Southeast Asia 2021 GoVIRTUAL Event

21-22 October 2021

InfoComm Southeast Asia 2021 will be delivered fully digital via the GoVIRTUAL platform. InfoComm Southeast Asia 2021 GoVIRTUAL will showcase exhibitors' products and solutions augmented by live product demos, technology forums, channel partners connect and networking sessions.

NIXT Southeast Asia Summit 2021 GoVIRTUAL will feature powerful keynotes, use-case presentations, panel discussions and tech talks to find solutions for issues and trends within the AI, IoT, Robotics, 5G and Cloud space.

Promote Your Product, 24/7!
Promote your products and technologies through displays and videos – before, during and after the in-person show – anytime.

Identify (Spot) Your Buyers, Intelligently!
The AI-enabled GoVIRTUAL works hard to identify the interests of each and every buyer that interacts on the platform, enabling you to pre-qualify them before you meet.

Demo Your Solutions, Virtually!
Demo your solutions to prospective customers on GoVIRTUAL through livestreaming and two-way real-time communications. Just like you're doing at your booth.

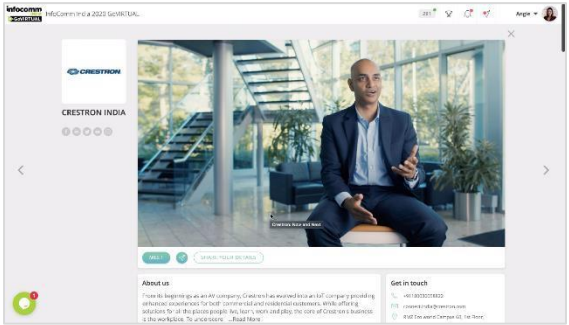
Network With Peers, Effortlessly!
GoVIRTUAL is your community hub, on which industry practitioners connect, exchange knowledge and collaborate. Be at part of this community.

Engage Your Buyers, Anytime!
Chat, Meet. One-on-one. One-to-many. Many-to-many. Anytime, anywhere. Free. On GoVIRTUAL.

Participate In Forums, Anywhere!
GoVIRTUAL will house a full program of webinars addressing the interests of a wide spectrum of vertical market end-users of AV technology. You can share your expertise, without having to travel.

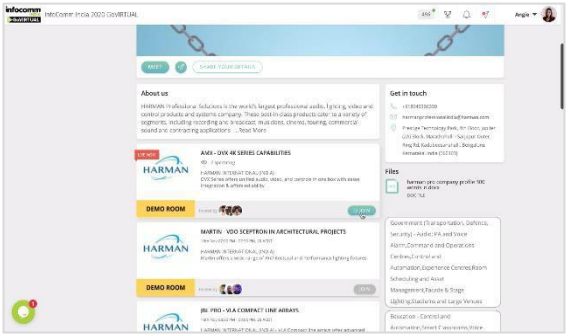
Virtual Exhibitor Page

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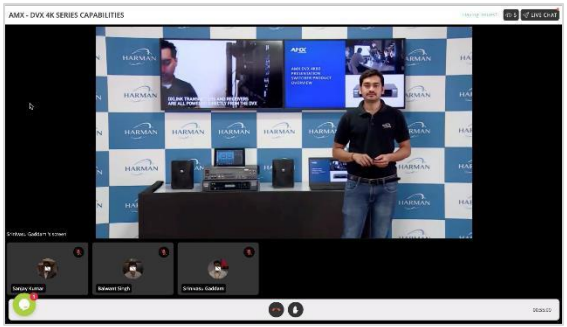




Live Product Demonstrations

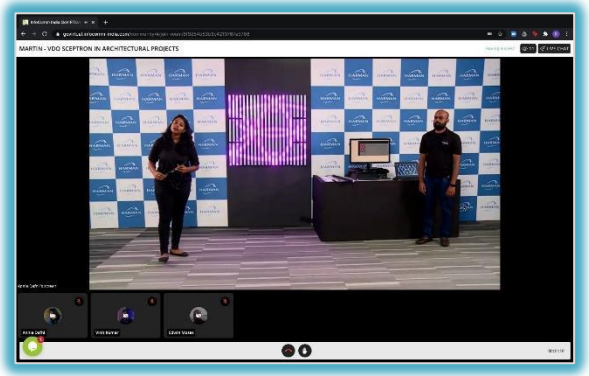
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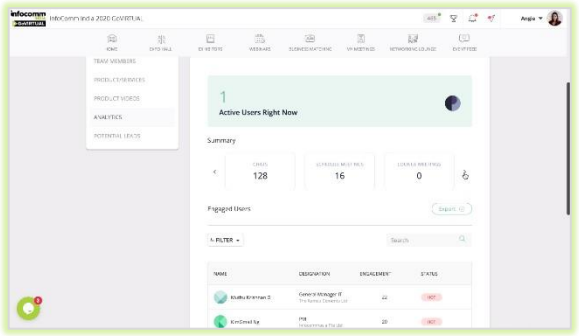


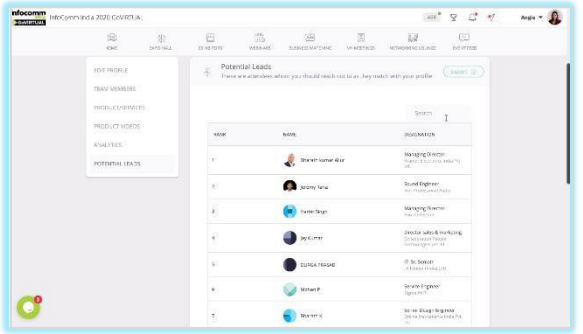


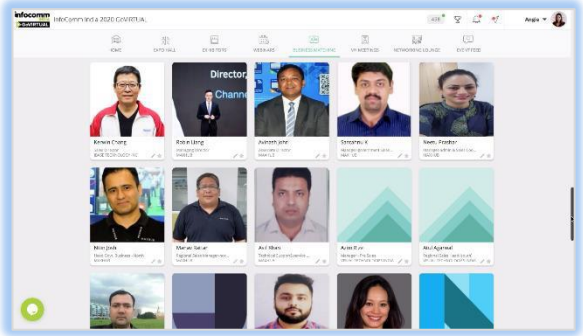
Intelligent, AI-enabled Platform

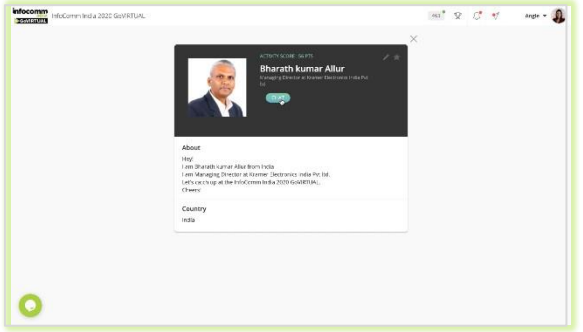
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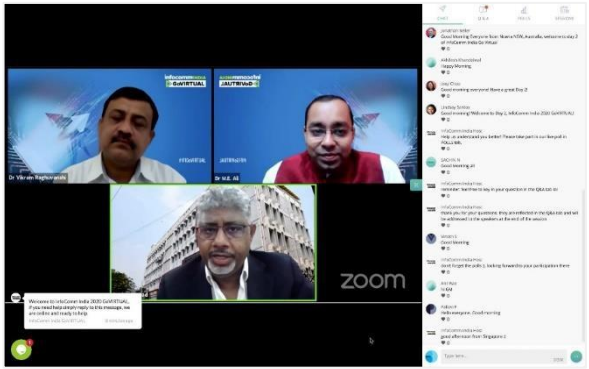


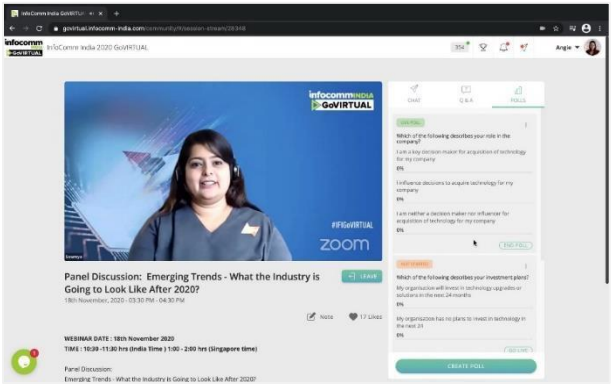




Technology Forums

Participate In Forums, Anywhere!
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Singapore Pavilion @ IFSEA GoVIRTUAL
21-22 October 2021

Singapore Pavilion Virtual Package

Each exhibiting company will be provided:
- Exhibitor Listing + AI-enabled Analytics
- 3 Demo Rooms (60 mins each) with "Drop Biz Cards" leads report each day
- Exhibitor banner on show website GoVIRTUAL page

A focus session on AV/IT Channel Partners Connect

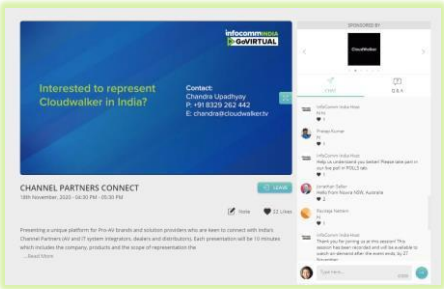
-Exhibitor can do a presentation to connect and reach out to AV/IT Channel Partners who can represent your brand (attendee list with emails)
- Sessions will be promoted to all trade visitors of the GoVIRTUAL event







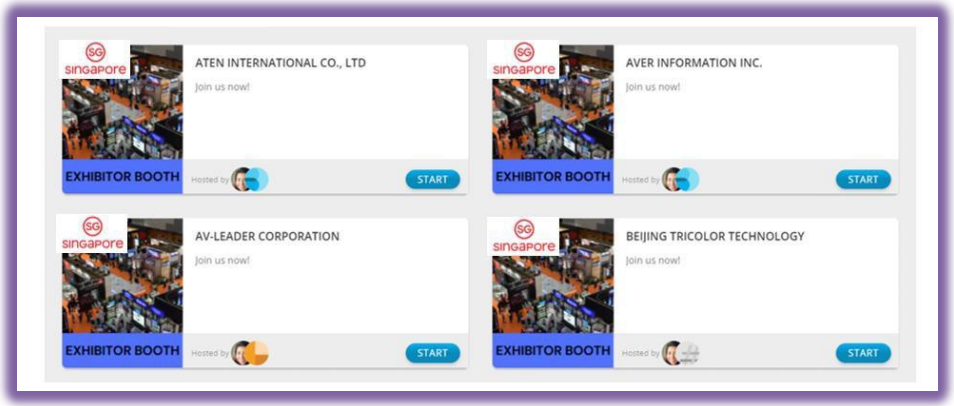


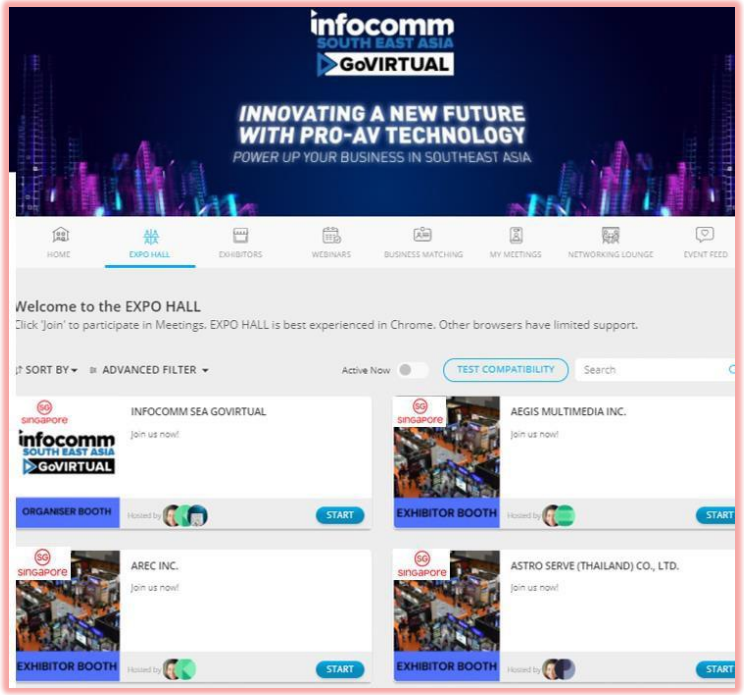


Singapore Pavilion Branding at the VIRTUAL Expo Hall

Singapore Pavilion Branding at each booth thumbnail

- Possible image on how the Pavilion VIRTUAL booth can be distinguished from others on the VIRTUAL Expo Hall





Published Rates

2-DAY GoVIRTUAL PACKAGES		Published Rates
1	**GoVIRTUAL Exhibitor Pack** • Exhibitor Listing in "Exhibitors" Page + AI-enabled Analytics • Exhibitor logo/info thumbnail on show website GoVIRTUAL page • 6x Demo Rooms, 60-minute each room (max. capacity at anytime - 50pax) • Exhibitor will receive attendee list with emails	**USD 4,000**
2	**Demo Room** • 30-minute engagement with your invited audience (max. capacity at anytime - 50pax) • Event promotion by organizer • Exhibitor will receive attendee list with emails	**USD 700**/session
3	**Technology Forum** • One forum will be 90 minutes (30-min Keynote, 60-min Panel Discussion, Q&A) • Exhibitor will be one of the Panelists for the 60-min moderated Panel Discussion (no slides allowed) • Exhibitor will receive attendee list with emails • Total of 4 Technology Forums	**USD 3,500**
4	**Channel Partners Connect** • One session of 15-minute presentation (includes 5-min Q&A) • This session allows you to connect and reach out to AV and IT Channel Partners who are interested to represent your brand • Exhibitor will receive attendee list with emails	**USD 500**/session

Singapore Pavilion is merely US$2,500 per package before the grant reimbursement Benefit !

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To download Your Participation Form
with Singapore Pavilion
Click **HERE**



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About the Organizer

infocomm CHINA 北京

21 – 23 July 2021
China National Convention Center, Beijing, China

infocomm INDIA

15 – 17 September 2021
Bombay Exhibition Center, Mumbai, India

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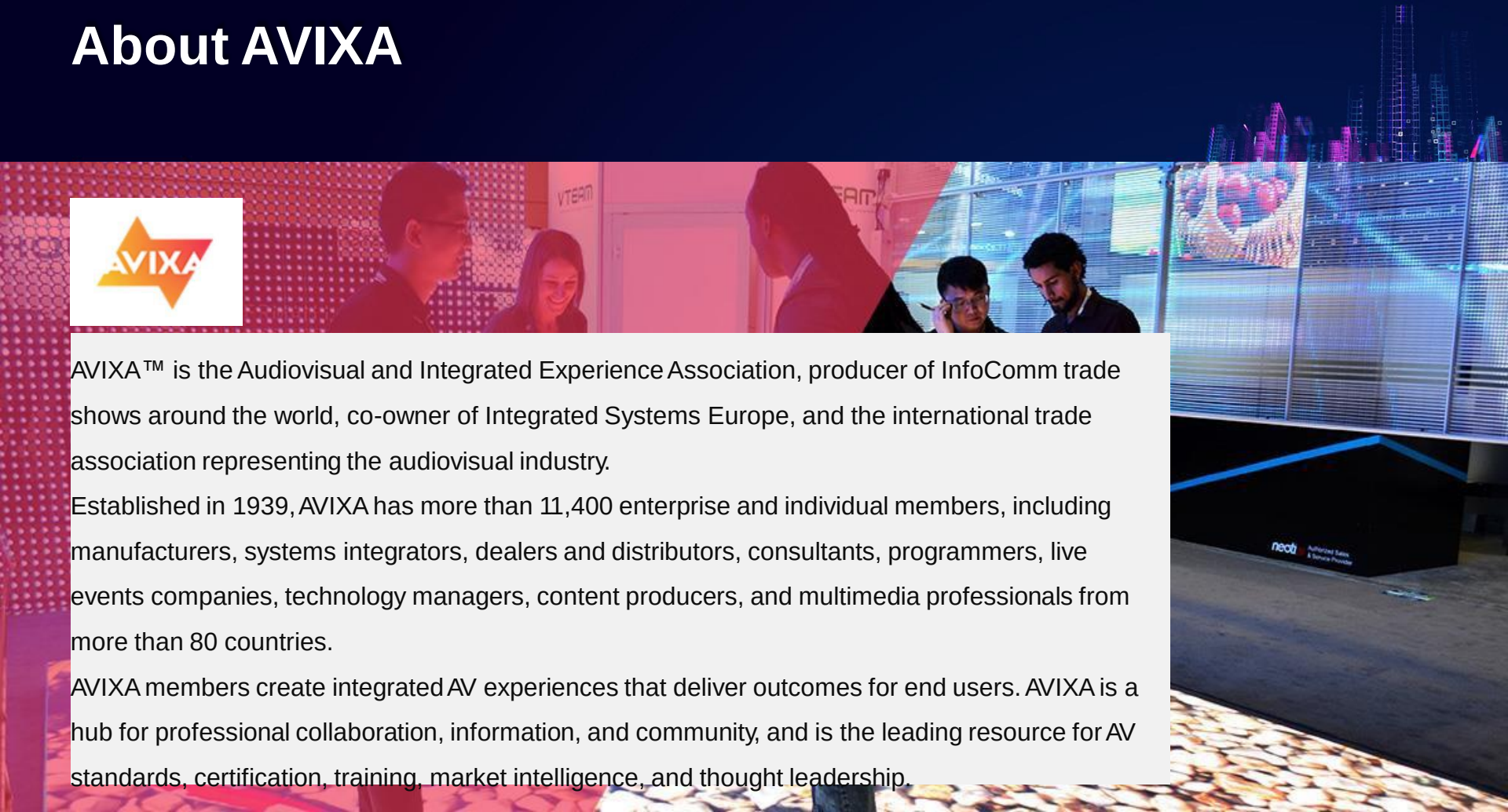
21 – 22 October 2021
Fully Digital

infocommAsia

InfoCommAsia Pte. Ltd. is the region's preeminent organizer of tradeshows for the Professional AudioVisual (Pro-AV) and Integrated Experience industries.

Through industry-leading shows in China, India and Southeast Asia, InfoCommAsia connects global and regional solution providers, vertical market end-users and the supply chain with the most important markets of Asia Pacific.

About AVIXA



AVIXA™ is the Audiovisual and Integrated Experience Association, producer of InfoComm trade shows around the world, co-owner of Integrated Systems Europe, and the international trade association representing the audiovisual industry.

Established in 1939, AVIXA has more than 11,400 enterprise and individual members, including manufacturers, systems integrators, dealers and distributors, consultants, programmers, live events companies, technology managers, content producers, and multimedia professionals from more than 80 countries.

AVIXA members create integrated AV experiences that deliver outcomes for end users. AVIXA is a hub for professional collaboration, information, and community, and is the leading resource for AV standards, certification, training, market intelligence, and thought leadership.