



NATSEC
ASIA 2026
THE 4TH INTERNATIONAL EXHIBITION ON NATIONAL SECURITY FOR ASIA

20 - 23 APRIL 2026
MITEC, KUALA LUMPUR

Hosted, Supported & Co-organised by:



MINISTRY OF DEFENCE



MINISTRY OF HOME AFFAIRS



**For Companies To Understand The Cost Structure
& Grant Benefits to Singapore Pavilion**





- ✓ AVLIAS is keen to organise a group of Singapore registered companies to exhibit in the Singapore Pavilion @ [Defence Services Asia](#) in-conjunction with [National Security Asia](#) which is scheduled to take place from [20-23 April 2026](#) at [MITEC](#), Malaysia.
- ✓ Each eligible exhibiting company will now, qualify a new scheme **Up To 70% grants reimbursement** from the LEAD International Fairs & Missions (IFM) scheme supervised by the Enterprise Singapore :
 - i. [Up to 70%](#) subsidy of Bare Space Rental & Stand Construction in the pavilion
 - ii. [Up to 70%](#) subsidy of Group Expenses (eg. common hospitality area, pavilion advertisement, audit fee, consultant fee etc)
- ✓ All Applications will be accepted strictly on a “first-come, first-serve” basis along with a full 100% payment to secure your stand & LEAD IFM grant which is administered by AVLIAS directly.

Standard Stand Structure for Singapore Group Pavilion



PRO AUDIO • VISUAL • LIGHTING
INTEGRATION ASSOCIATION OF SINGAPORE



Tower Height @ 1000mm

Facial Board @ 500mm

Tall front opening structure
@ 3000mm (Normal 2400mm)

Front View

The Stand Package
Costing **before**
reimbursement Grant

SG Pavilion <u>Before</u> Reimbursement	12 Sqm Minimum Stand Size	18 Sqm	27 Sqm	36 Sqm Maxi Stand Size Allowed
SGD\$ 1,330 Per Sqm	SGD\$15,960.00	SGD\$23,940.00	SGD\$35,910.00	SGD\$47,880.00
Show Directory Listing	S\$500 Each Participant			

Furniture Entitlement Stand Package

PRO AUDIO • VISUAL • LIGHTING
INTEGRATION ASSOCIATION OF SINGAPORE

Open Concept Structure
for 36 Sqm & above only

Furniture Entitlement	12 m ²	18 m ²	27 m ²	36 m ²
Spotlights	3	6	9	12
Information Desk	1	2	3	4
Discussion Table	1	2	3	4
Leather Arm Chairs	3	6	9	9
Upright Chair	1	2	3	4
Lockable Cabinet	1	2	3	4
Carpeting	New	New	New	New
Rubbish Bin	1	2	3	4
Electricity Points	1	2	3	4
Name Board	1	2	2 - 4	3

Corner Stand Concept
for 18 Sqm & above only





Qualification And Benefit Advisory

NOTES ON GRANT REIMBURSEMENT:

Under the new LEAD IFM scheme, eligible exhibiting company will be able to enjoy Up-To 70% reimbursement grant which include:

- i. Bare Space Rental and/or Singapore Pavilion Stand Construction Costs
- ii. Subsidy on group's expenses (pavilion adverts, auditor fee, consultant fee etc)

**Based on prior recent experience, the realistic reimburse amount ranged from 50% - 58% after deducting all other incurred expenses from the group pavilion

***The grant reimbursement's timeline ranges from 5 months and up-to 6 months after the event concluded



NOTES ON QUALIFICATION CRITERIA:

To participate in the Singapore Pavilion, the applicant (your company) must be locally registered with an UEN number and must fulfill at least 3 of the following 6 core business functions in Singapore:

- | | |
|--|---|
| 1. <u>Marketing Development & Planning</u> | 2. <u>Logistic & Shipping Management</u> |
| 3. <u>Business & Investment Planning</u> | 4. <u>Banking, Financial & Treasury Functions</u> |
| 5. <u>Manufacturing & Other Value-Added Activities</u> | 6. <u>Research & Development & Design Functions</u> |

Must Complete Singapore Pav Application Form



PRO AUDIO • VISUAL • LIGHTING
INTEGRATION ASSOCIATION OF SINGAPORE



INVITATION TO EXHIBIT WITH THE SINGAPORE GROUP PAVILION



AVLIAS expressed an interest to host and organize a Singapore Pavilion to return to DSA2024 cum NatSec Asia2024 in MITEC, Malaysia from 6 – 9 May 2024. We would like to invite interested Singapore registered companies to participate in the Singapore Pavilion on a "first-come, first-serve" basis.

1. FINANCIAL ASSISTANCE

Upon Approval, each eligible participant will enjoy **Up-To a 70% reimbursement grant** under the new LEAD International Fairs & Missions scheme provided by the Enterprise Singapore which include:

- i. Up-to 70% subsidy of space rental & Singapore pavilion stand construction
- ii. Up-to 70% subsidy of group expenses include common hospitality area, advertisements, audit fee & consultant fee etc

2. OTHER INFORMATION

- ✓ Double tax deduction is applicable for eligible expenses that are nett of any government grants/subsidies/tax deduction, including those pending approval by the relevant government agency. For more information, please click [HERE](#)
- ✓ AVLIAS is responsible for all expenses related to the activity and will seek reimbursement for eligible expenses from Enterprise Singapore on behalf of participating companies in the Pavilion.
- ✓ Participating companies must agree to keep Enterprise Singapore & AVLIAS indemnified against any liabilities, costs (including legal costs) and expenses arising out of or in respect of any claim, demand or action in relation to the stand participation in the Singapore Pavilion at the DSA2024 & NatSec Asia2024 at MITEC, Malaysia.

Participating companies must be locally registered with at least 3 of the following 6 core business functions based in Singapore:

- | | |
|---|--|
| 1) Marketing Development & Planning | 2) Logistic & Shipping Management |
| 3) Business & Investment Planning | 4) Banking, Financial & Treasury Functions |
| 5) Manufacturing & Other Value-Added Activities | 6) Research & Development & Design Functions |

STAND PARTICIPATION PACKAGE Singapore Dollars Only	12 Sqm	18 Sqm	24 Sqm	36 Sqm
Pavilion Stand Package (@ SGD\$ 1200 per Sqm)	\$S14,400.00	\$ 21,600.00	\$28,800.00	\$43,200.00
Pavilion Show Directory (compulsory)	\$300	\$300	\$300	\$300
NOTE (non-claimable fee) Participating applicants will be charged a nominal admin fee a) S\$350 for AVLIAS members b) S\$700 for non-members				

3. REGISTRATION

- All interested applicants must complete and submit the APPLICATION FORM overleaf. Payment MUST be made, or proof of payment provided, upon receipt of invoice. Booth confirmation is subjected to full payment received by AVLIAS.
- Due to limited stand availability, acceptance is on a "first-come, first-serve" basis along with a full 100% payment.
- If the budget permits, the last and final stand Application Form must reach AVLIAS by 5pm, 28th March 2024.

For more information on the trade exposition, please visit: www.dsaexhibition.com or to contact AVLIAS Secretariat @ Tel: +65 6841 7478 / email to secretariat@avliasingapore.org

Yours faithfully,
Secretariat@ Pro AudioVisual and Lighting Integration Association of Singapore

665A Geylang Road, Singapore 389585 Tel: +65 6841 7478 / Fax: +65 6826 4220
ROS: T18SS0077C / <http://www.avliasingapore.org>



Singapore Pavilion Application Form



1. APPLICANT COMPANY DETAILS

Company Name (as per ACRA):		Unique Entity Number (UEN):	
Address:		Tel:	Fax:
		Email:	
Contact Person:	Designation:	Web Page:	
Products /Services Description:			

My company has the following **3 core functions** based in Singapore (please tick at least 3 fields):

- | | |
|--|---|
| ☐ Market Development & Planning | ☐ Research & Development & Design Functions |
| ☐ Banking, Financial & Treasury Functions | ☐ Business & Investment Planning |
| ☐ Logistics & Shipping Management | ☐ Manufacturing & Other Value-Added Activities |

2. STAND DIMENSIONS REQUIRED

We wish to apply for _____ Square Metres in the Singapore Pavilion. We agree that the organiser /AVLIAS reserves the right to allocate our stand location and numbering

3. PARTICIPATION TERMS & CONDITIONS

Upon confirmation and acceptance as an exhibitor under the Singapore Pavilion, my company agrees:

- a) To make a full 100% payment for the stand booking as instructed by the Association
- b) To indemnify and hold Enterprise Singapore, AVLIAS, each of its directors, staff & officers, and committee members, harmless from any and all claims, losses, cause of action, damage, liabilities, lawsuits, arising from our stand application or participation in the Singapore pavilion at DSA2024 & NatSec Asia2024
- c) to release our contact info to the show organizer & appointed services contractors for future show correspondence

4. PAYMENT

The Stand package and any administrative payment are to be issued in Singapore Dollars to "Pro Audiovisual and Lighting Integration Assn of Sgp". Payment must be issued by the same application company applying for the stand in the Singapore Pavilion. In the event of a cheque or Online Bank Payment, a copy of each payment receipt must be submitted to AVLIAS for auditing purposes.

5. SINGAPORE PAVILION MANDATORIES

(FAILURE TO COMPLY WILL RESULT IN NON-ELIGIBILITY FOR SUBSIDY/REIMBURSEMENT)

- i. All exhibitors must exhibit in the designated hall location and approved Singapore pavilion designed/shell scheme structure
- ii. Company FASCIA NAME must replicate ACRA entry exactly
- iii. An appointed Singapore staff is required to fill an Online Evaluation Form to qualify for LEAD IFM grant after the show ended

AUTHORIZED SIGNATURE	COMPANY STAMP
NAME & DESIGNATION	DATE

665A Geylang Road, Singapore 389585 Tel: +65 6841 7478 / Fax: +65 6826 4220
ROS: T18SS0077C / <http://www.avliasingapore.org>



INVOICE

DSA2024/01-01

Company's Details :

Attention :

Date of Issue : 13th December 2023

Company :

Payment Terms : Payment Upon Due Date

Address :

Your Ref : Stand Participation @
Defence Services Asia 2024
and 'NatSec Asia 2024
MITEC Kuala Lumpur, Malaysia

Tel :

Email :

Stand Size and Package Confirmation

Cost of Participation at DSA2024 and NatSec Asia2024

06-09 May 2024 at MITEC, Malaysia

Level 2, Between Hall 7 & Hall 8: **Stand No : 8206**

Pos	Description	Total
1	Total Sqm : 3m x 5m = 15 Sqm	
2	Bare Space Rate per sqm : \$ 1,080.00 per Sqm	
3	Total for Bare Space Cost only : \$ 16,200.00	\$ 16,200.00
4	Stand Package per sqm : \$ 120.00 per Sqm	
5	Total for Stand Package Cost only : \$ 1,800.00	\$ 1,800.00
6	Show Directory Listing : \$ 300.00 each	\$ 300.00
7	AMOUNT DUE & PAYABLE BEFORE 20th JAN 2024	\$ 18,300.00

Singapore Dollars : Eighteen Thousand & Three Hundred Dollars Only

Methods of Payment

A) Bank Wire Transfer

Account Name : PRO AUDIOVISUAL

Account No : 712 820 349 001

Bank Name : OCBC Bank, Sing

B) Company Cheque



INVOICE

01/2024/AVLIAS

Company's Details :

Attention :

Date of Issue : 13th December 2023

Company :

Payment Terms : Upon receipt of Invoice

Address :

Tel :

Email :

Your Ref : Application of AVLIAS
Membership

Pos	Description	SGD\$
<u>AVLIAS Membership Subscription Fee</u>		
1	Corporate Membership Fee for 1 year <<Valid from 1st February 2024 - 1st March 2025>>	\$200.00
Amount due and payable now		\$200.00
Singapore Dollars : Two Hundred Dollars Only		

Methods of Payment

A) Bank Wire Transfer

Account Name : PRO AUDIOVISUAL AND LIGHTING INTEGRATION ASSOCIATION OF SINGAPORE

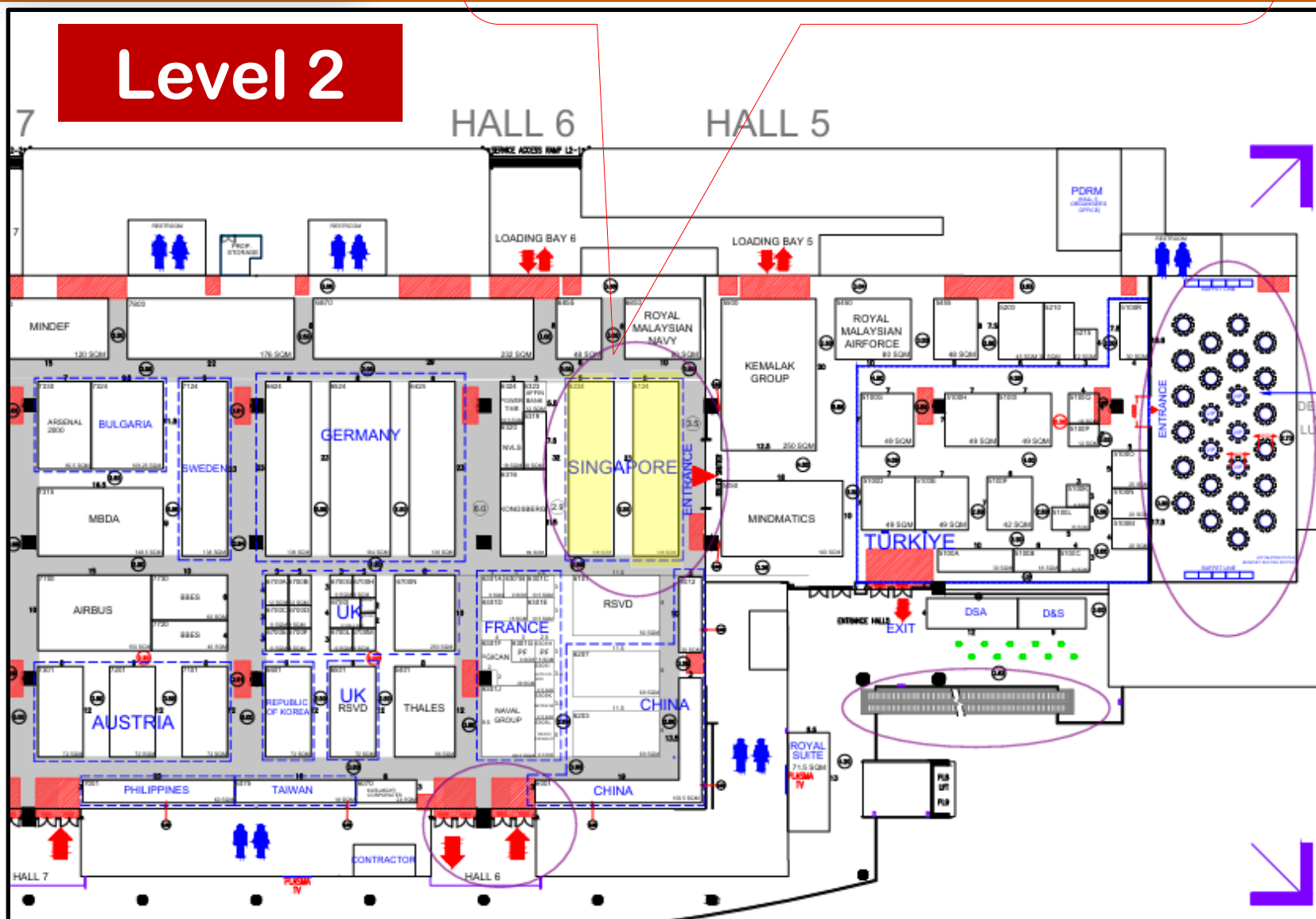
Account No : 712 820 349 001

SGP

✓ 30% Deposit Before August 2025
✓ Full payment Before February 2026

Singapore Pavilion Location @ MITEC Level 2, Between Hall 5 & 6

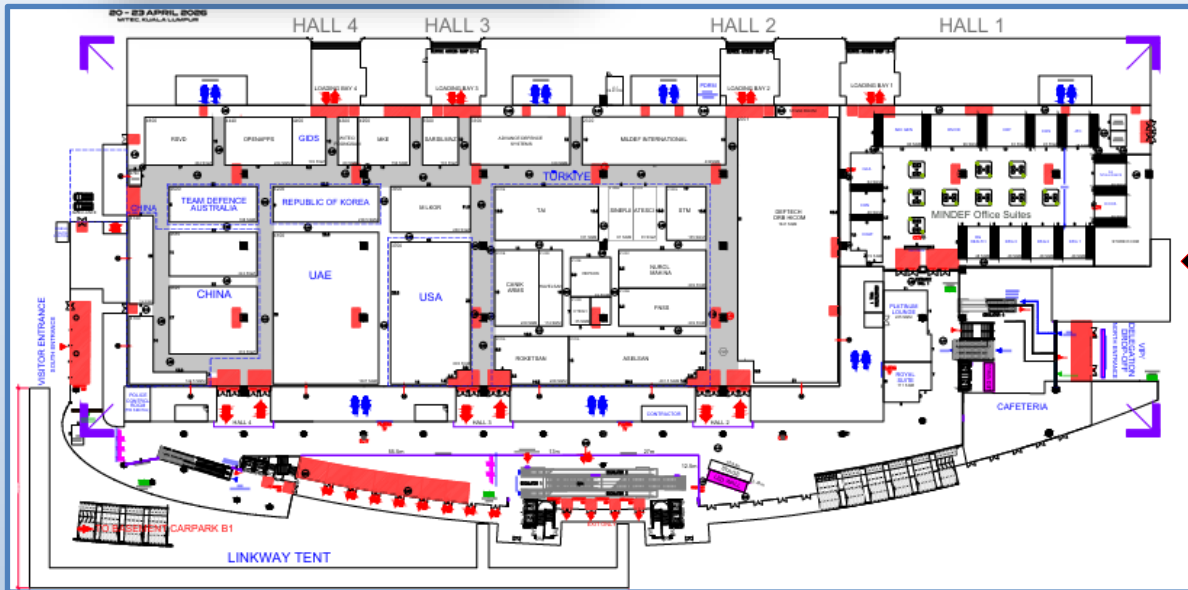
Level 2





20 - 23 APRIL 2026
MITEC, KUALA LUMPUR

Other Occupied levels at MITEC



LEVEL ONE

LEVEL THREE





SAMPLE STAND IMAGES







Is there any other costs beyond the Singapore Pavilion stand package?

NOTE

1. Every Applicant is subjected to the following charge for the online application, pavilion management, disbursement and bank charges incurred on your company behalf;
 - Annual Membership Fee is SG\$200
 - Administrative Fee is SG\$350
 - For applicants which choose not to be an AVLIAS member, a one-time nominal fee of SG\$ 700 is levied.
3. The pavilion will close once the maximum reimbursement grant amount per eligible participant is reached.
4. The average reimbursement return to each company is approx. 51% each, if not higher.
5. The average process period to the reimbursement grant is up-to 6 months.



SINGAPORE

For More Info:



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E: secretariat@avliasingapore.org



OUTSTANDING POST SHOW REPORT DSA2024

FACTS AND FIGURES :



9.5 billion worth of contracts and MoUs signed



A total of **47,587** trade visitors from **114** countries



48,000 sqm occupied exhibition space.



630 VIP delegations from **41** countries (foreign & local)



34 International pavilions



1,324 participating companies from **60** countries





What Will It Costs To Exhibit Directly @ DSA 2026 & Natsec 2026?

Cost of Participation in USD based on Booth Size and Package

Square Metre	Space Only (USD 790/sqm)	Space + Walk-On-Package (USD 860/sqm)
12	9,480.00	10,320.00
15	11,850.00	12,900.00
18	14,220.00	15,480.00
21	16,590.00	18,060.00
24	18,960.00	20,640.00
27	21,330.00	23,220.00
36	28,440.00	30,960.00

Official Stand Rate

This direct participation costing (yet to include the recent 8% SST). Cost-vis-Cost, the Singapore pavilion offers a highly attractive stand and promo package before and after grant reimbursement!



